

**Press Release**

**For Immediate Release**



## **Golden Pantry and Thrift: A New Name, A Renewed Commitment to Our Community**

**Golden, CO- August 23, 2024-** We are excited to announce that our organization, formerly CAG Food Pantry & Thrift Store, is officially rebranding to Golden Pantry and Thrift. This name change reflects our deepened commitment to the Golden community and our broadened vision for the future.

Since its founding in 1965, we have been committed to supporting those in need through food assistance, clothing, and other essential services. Over the years, our organization has evolved, and our offerings have expanded to meet the growing needs of our community. As we continue to grow, we believe that our new name, Golden Pantry & Thrift, encapsulates our mission and vision in a simple, memorable, and inclusive way.

"Our new name represents a pivotal moment in our journey," said Britni LeRoux, Golden Pantry & Thrift Executive Director. "It honors our rich history while reinforcing our ongoing commitment to building a strong, supportive community where everyone has the chance to thrive. We remain dedicated to the values that have guided us for nearly six decades and are excited to continue to provide vital resources and exceptional service while deepening our impact in the community and beyond."

As Golden Pantry and Thrift, we will continue to innovate and expand our services to meet the growing needs of our community. We are excited about the future and look forward to working with our partners, donors, and volunteers to make a lasting impact in Golden and beyond.

We invite the Golden community to join us in celebrating this exciting new chapter. We're planning a ribbon-cutting ceremony and an open house soon, and we'd love for you to attend and connect with us.

For more information about our services, volunteer opportunities, or how to support Golden Pantry & Thrift, stop by 1401 Ford St. in Golden or visit our website at [www.goldenpantryandthrift.org](http://www.goldenpantryandthrift.org)

### **About Golden Pantry and Thrift**

Golden Pantry and Thrift has been serving the Golden community since 1965. Our mission remains the same: to provide a sustainable food pantry and financial assistance to Golden area residents in crisis and/or experiencing hardship. We offer a wide range of services: a food pantry and thrift store, a crisis fund, homeless kits, scholarships, and more. We are dedicated to ensuring all community members can access the necessary resources to live healthy and fulfilling lives.

Media Contact:

Britni LeRoux

Executive Director

Golden Pantry and Thrift

303-279-5674